

Ag Business Centre, Mitton House, Ridgetown College, Main Street East, Ridgetown, ON N0P 2C0

MEDIA RELEASE

FOR IMMEDIATE RELEASE.....January 16, 2010

“Changing Times, Tough Decisions” theme for 48th Annual South Western Ontario Pork Conference on February 17, 2010 in Ridgetown.

The Conference will present a lineup of topical and thought provoking guest speakers at the 48th Annual South Western Ontario Pork Conference, held at Ridgetown Campus.

“The conference will present well educated and knowledgeable industry leaders who have information and valuable insight to share to local county producers.” says committee chair, John Straatman, “ The industry has never seen change like this in the past 48 years.” “Producers can take advantage of this information to make the tough decisions they are facing” Straatman also added.

Dr. Dale Hendrickson; Farmland Indiana, will be sharing the insights of the swine industry from his most recent trip to China and offering practical information to area pork producers on strategies to weather this current economic storm. Mike Brumm; North Mankato Minnesota will also be addressing the conference with a World perspective of the industry and how it relates to Ontario production. Rounding out the conference agenda; a look at technology and invocation in the European swine industry will be presented with a pictorial tour by Paul Luimes and Greg Simpson who travelled to several continental countries last year.

Be informed and register for the 2010 South Western Ontario Pork Conference **“Changing Times, Tough Decisions”** at University of Guelph, Ridgetown Campus on February 17, 2010 from 3:45p.m. - 9:15 p.m.

Informative Topics + Knowledgeable Speakers + One Great Meal. = Value Packed Pork Conference

**Pre-registration of Producer: \$30.00; Student rate: \$15,
Deadline to pre-register is February 11, 2010. \$10.00 more at the door.**

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Call Luanne to Register: 519-674-1596 @ Ag Business Centre University of Guelph, Ridgetown Campus

For more information contact:

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